

Attendee List Order Form

Attendee Lists Deliver ROI and Help You Achieve Your Show Objectives

Increase Booth Traffic
and create a buzz with
pre-show invitations

Keep the Show Going
even after its over with post show
attendee communication

Maximize Your Reach and Sales
by selecting attendees who match
your ideal customer profile

2010 Pre-Registered Attendee List

Invite attendees to your booth and increase booth traffic.
Available beginning July 5, 2010. List includes all records at time of order.

2010 Final Registration Attendee List

Send a follow up message to keep your company in the top of attendee's minds.
Available beginning August 9, 2010. List includes all records at time of order.

2009 Final Registration Attendee List

Remind last year's attendees to register and visit your booth—include a special offer.
Available now.

Put Your Mailing List to Work

Turn your list of prospects into customers with powerful tools like mailing labels or custom designed, personalized email blasts. * With purchase of attendee list

Early Bird*	Late Advance*	PRICE
06/25/10	07/23/10	
\$250	\$300	
\$250	\$300	
	\$300	
	\$195	
	\$125	
	Approval Code	

The "SIGGRAPH 2010 Attendee email list procedures and agreement for exhibitors" contract must be signed and included with this order. **TOTAL**

Important Information

All orders must be paid in full prior to fulfillment.

SIGGRAPH must approve all marketing materials as a condition of mail list rentals. Please e-mail a PDF of your piece to: marcia_daudelin@siggraph.org exactly as it will appear when distributing to the list. Once approved, Marcia will provide an approval code which must be placed on the order form for fulfillment.

The SIGGRAPH 2009 and 2010 attendee lists are rented and not sold. They are for one-time use only. Second and multiple usage rates are the same as initial rates; no discounts will apply.

All lists will be seeded and their usage will be monitored at all times.

No refunds will be given for orders that are cancelled after processing.

COMPANY: _____ BOOTH#: _____
CONTACT NAME: _____
BILLING ADDRESS: _____
CITY: _____
STATE: _____ ZIP: _____ COUNTRY: _____
PHONE: _____ EMAIL: _____

All orders will be confirmed via email

PAYMENT METHOD: MC VISA AMEX CHECK
CARD NUMBER: _____
NAME ON CARD: _____
EXPIRATION DATE: _____ SECURITY CODE: _____
SIGNATURE: _____

"Convention Data Services" will appear on your credit card statement

For ordering information,
please call
Letitia Clementi at 800-746-9734 x1586
or email lclementi@cdsreg.com.

Fax to 508-759-4238,
please fax all pages.



Make checks payable to:
Convention Data Services, Inc.
107 Waterhouse Road, Dept. 210
Bourne, MA 02532

Authorization

Your signature denotes acceptance of the Terms & Conditions on both pages of this order form and is required prior to processing.

SIGNATURE: _____

PRINT NAME: _____ DATE: _____

SIGGRAPH 2010 ATTENDEE EMAIL LIST PROCEDURES AND AGREEMENT FOR EXHIBITORS

Exhibitor partners requesting the use of the SIGGRAPH 2010 attendee list (list renter) must honor the following requests:

1. The use of the SIGGRAPH 2010 attendee list is for a one-time email blast only.
2. A sample of the email must be approved by SIGGRAPH in advance of the distribution to the list.
3. Send email file to; marcia_daudelin@siggraph.org exactly as it will appear when distributing to the list. Once approved, Marcia will provide an approval code which must be placed on the order form for fulfillment. SIGGRAPH will not approve any message that is competitive in nature. The reviewing of emails will be approved within 24 hours. The list renter should follow all spam laws (domestic and international) when distributing the email: All email messages are required to include a physical street address (no post office boxes). The subject line of the email message must clearly introduce the recipient to the offer presented within. The "From" line of the email must name the specific company or representative of the company who is sending the message. Even though this is a one-time eblast, all messages (HTML and text) must contain an Internet accessible opt-out that will allow recipients to opt-out of receiving future emails from the list renter.
4. Before distribution, the list renter must remove all email addresses from the SIGGRAPH 2010 attendee list that are found on the list renter's own suppression list. One week after email distribution, **the sender must provide SIGGRAPH with an excel file of all email addresses for people who have requested to unsubscribe from the email list.**
5. The list renter further understands that the size of the SIGGRAPH list may vary slightly at the time of placing your order, as the email counts are from "live" files that are updated constantly.
6. The email list renter is solely responsible for the content of its message, and here by represents that its proposed message does not contain any of the following:
 - **Any unlawful, threatening, abusive, libelous, defamatory, obscene, pornographic, profane, or other wise objectionable information, including without limitation any transmission constituting or encouraging conduct that would constitute a criminal offense, or violate any local, state, federal, provincial or international law.**
 - **Any misleading or deceptive information, or any misrepresentation with respect to products or services offered by the list renter.**
 - **Any chain letters, illegal pyramid, or such schemes.**
 - **Any information, audio, graphics, software, or other works in violation of any person's copyright, trademark, or any sponsorship with any other intellectual property rights.**
 - **Any deceptive information which would imply endorsement, affiliation, or sponsorship with any entity or person other than list renter with out written consent of such entity/person.**
 - **Any virus, worm, or similar contaminating/destructive element; and**
 - **Any data gathering or depositing device, including but not limited to cookies. SIGGRAPH reserves the right to refuse to provide the list for any message not in accordance with the representations contained in this paragraph.**

The List Renter Agrees to the above stated conditions.

List Renter: _____

Authorized Signature: _____

Printed Name: _____

Date: _____