



elements of imagination

상상력의 요소들

SIGGRAPH ASIA 2010 S E O U L

The 3rd ACM SIGGRAPH Conference and Exhibition on Computer Graphics and Interactive Techniques in Asia
Conference 15-18 December 2010 Exhibition 16-18 December 2010

Coex Convention & Exhibition Center
www.siggraph.org/asia2010

PRESENTATION PACKAGES

GET NOTICED AT SIGGRAPH ASIA 2010!

Choose from 4 presentation packages to increase your exposure and optimize your participation!

PLATINUM PRESENTATION PACKAGE

USD 32,000 or more (limited to 2 exhibitors)

- 72 sqm exhibit space only in **premium** location
- 2 page, full color ad in Exhibition Guide
- 1 page (B/W) ad in Conference and Exhibition Locator
- 2 Exhibitor Tech Talk Sessions
- Logo on exhibition entrance arch
- Logo and web link on front page of <http://www.siggraph.org/asia2010/>
- Company portrait on the exhibitors' page of <http://www.siggraph.org/asia2010/> (Max 200 words)
- 10 Full Conference Access Passes worth a total of over USD 7,000
- 10 Reception tickets

GOLD PRESENTATION PACKAGE

USD 23,500 or more (limited to 3 exhibitors)

- 54 sqm exhibit space only in central location
- 1 page, full color ad in Exhibition Guide
- 1 page (B/W) ad in Conference and Exhibition Locator
- 1 Exhibitor Tech Talk Session or its equivalent in other promotion items
- Company's name and web link on front page of <http://www.siggraph.org/asia2010/>
- Company portrait on the exhibitors' page of <http://www.siggraph.org/asia2010/> (Max 100 words)
- 8 Full Conference Access Passes worth a total of over USD 5,600
- 8 Reception tickets

SILVER PRESENTATION PACKAGE

USD 15,000 or more (limited to 4 exhibitors)

- 36 sqm exhibit space only
- 1 page, full color ad in Exhibition Guide
- Company's name and web link on front page of <http://www.siggraph.org/asia2010/>
- Company portrait on the exhibitors' page of <http://www.siggraph.org/asia2010/> (Max 50 words)
- 6 Full Conference Access worth a total of over USD 4,200
- 6 Reception tickets

BRONZE PRESENTATION PACKAGE

USD 9,000 or more (limited to 4 exhibitors)

- 18 sqm exhibit space only
- Half Page, full color ad in Exhibition Guide
- Company's name and web link on front page of <http://www.siggraph.org/asia2010/>
- Company portrait on the exhibitors' page of <http://www.siggraph.org/asia2010/> (Max 50 words)
- 3 Full Conference Access worth a total of over USD 2,100
- 3 Reception tickets

Note: The entitlements within the presentation packages are suggested entitlements and can be customizable to your marketing requirements. We work to assist in the holistic presentation of your company's presence at SIGGRAPH Asia 2010.

For more information, please contact:

International:

SIGGRAPH Asia 2010 Exhibition Management
Koelnmesse Pte Ltd
Mr Adrian Sng
Tel: +65.6500.6720
Fax: +65.6296.2771
adrian_sng@siggraph.org

Korea:

SIGGRAPH Asia 2010 Exhibition Management
COEX
Mr H.S. Lee
Tel: +82.2.6000.1051
Fax: +82.2.6000.1309
haeseok@coex.co.kr



Sponsored by ACM SIGGRAPH



elements of imagination

상상력의 요소들

SIGGRAPH ASIA 2010 S E O U L

The 3rd ACM SIGGRAPH Conference and Exhibition on Computer Graphics and Interactive Techniques in Asia
Conference 15-18 December 2010 Exhibition 16-18 December 2010

Coex Convention & Exhibition Center
www.siggraph.org/asia2010

PROMOTIONAL OPPORTUNITIES

GET NOTICED AT SIGGRAPH ASIA 2010!

Create a dynamic impression in Asia! The right combination of advertising, sponsorship and pre- and post-show marketing opportunities helps you maximize your presence and stand out from the competition. Turn heads at SIGGRAPH Asia 2010 with these promotional opportunities.

LANYARDS

(USD 4,000 + production costs approx USD 0.80 each or sponsor to provide lanyards)

Have your company's name or logo printed exclusively on the lanyard worn by all SIGGRAPH Asia 2010 attendees!

MERCHANDISE BAGS

(USD 3,500 + production costs, exclusive)

Thousands of show attendees will be collecting their entitlements and are expected to make merchandise purchases! Your company name and logo will be prominently displayed on one side of the bag. Make use of these merchandise bags to provide maximum visibility for your company.

MERCHANDISE BAG INSERTS

(USD 1,500 and company to provide the insert)

Draw the crowd to your booth by giving your company's message out to attendees with an insert in the Merchandise Bag.

Get creative! From your company info to a game card to attract them to your booth, we will be delighted to work with you to create a branded insert that will entertain and attract attendees.

EXHIBITOR TECH TALKS

(USD 1,600 per session)

Host an Exhibitor Tech Talk to deliver in-depth tutorials about your products. These educational sessions are open to all attendees and will be promoted in the SIGGRAPH Asia 2010 web site, programs and onsite printed Exhibition Guide. Sessions are 2 hours long.

Standard AV equipment will be provided.

SIGGRAPH Asia 2010 RECEPTION SPONSOR

(Available on request and depending on company branding opportunities at the event)

- Listing on onsite reception banner
- Company name and logo on signage at the event
- Full page ad in SIGGRAPH Asia 2010 Exhibition Guide
- Acknowledgement of sponsor via speakers at beginning and end of reception
- Promotional materials distribution table at reception
- 10 free reception tickets
- Opportunity for door gift
- Other decoration items with company branding (for example table skirting, serviette possible)

OFFICIAL INTERNET SPONSOR

(Available on request and limited to one company only. Sponsor to provide networking equipment)

Wireless internet is a key component on the running of the SIGGRAPH Asia 2010 conference. Get a chance to be seen by all the attendees who log-on to the internet during the conference.

EQUIPMENT SPONSOR

(Available to multiple companies)

SIGGRAPH Asia 2010's success depends on the generosity of companies in the computer graphics and interactive techniques industry. Each year, companies loan equipment and technology to the conference and its programs in exchange for sponsorship recognition. Their support is essential, because it lowers conference costs and registration fees.

All loaned equipment and technology is covered by SIGGRAPH's blanket insurance policy for SIGGRAPH Asia 2010.

Some items that we seek for the conference are:

- 15,000 – 20,000 lumen projectors (2 units)
- 4,000 – 6,000 lumen projectors (10-12 units)
- Apple Mac desktop or laptop (15 units)
- Intel Core 2 Duo Desktop or laptop (15 units)
- Blu Ray player (2 units)
- HDCAM player (1 unit)