



## FACTS & FIGURES

<b>EVENT</b>	SIGGRAPH Asia 2010																									
<b>DATE</b>	Conference: 15 – 18 December 2010 Exhibition: 16 – 18 December 2010																									
<b>WEBSITE</b>	<a href="http://www.siggraph.org/asia2010/">http://www.siggraph.org/asia2010/</a>																									
<b>ORGANIZER</b>	ACM SIGGRAPH																									
<b>EVENT MANAGER</b>	Koelnmesse Pte Ltd																									
<b>EVENT FREQUENCY</b>	Annual, Rotating regionally																									
<b>VENUE</b>	Seoul, Korea COEX																									
<b>PARTICIPATION FEES</b>	<table> <tr> <td colspan="3"><u>Exhibit Space</u></td> </tr> <tr> <td>Raw Space (min. 18 sqm)</td> <td></td> <td>USD 200 per sqm</td> </tr> <tr> <td>Shell Scheme (min. 9 sqm)</td> <td></td> <td>USD 265 per sqm</td> </tr> <tr> <td>Premium Scheme (min 18 sqm)</td> <td></td> <td>USD 290 per sqm</td> </tr> <tr> <td colspan="3"><b>EARLY BIRD</b> * <i>Applicable till 31 July 2010</i></td> </tr> <tr> <td>Raw Space (min. 18 sqm)</td> <td></td> <td>USD 180 per sqm</td> </tr> <tr> <td>Shell Scheme (min. 9 sqm)</td> <td></td> <td>USD 235 per sqm</td> </tr> <tr> <td>Premium Scheme (min 18 sqm)</td> <td></td> <td>USD 265 per sqm</td> </tr> </table>		<u>Exhibit Space</u>			Raw Space (min. 18 sqm)		USD 200 per sqm	Shell Scheme (min. 9 sqm)		USD 265 per sqm	Premium Scheme (min 18 sqm)		USD 290 per sqm	<b>EARLY BIRD</b> * <i>Applicable till 31 July 2010</i>			Raw Space (min. 18 sqm)		USD 180 per sqm	Shell Scheme (min. 9 sqm)		USD 235 per sqm	Premium Scheme (min 18 sqm)		USD 265 per sqm
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<b>VISITOR PROFILE</b>	Animators and Special Effects personnel, Architects, Digital Innovators, Educators, Engineers, Financiers, Game Developers, Industry Designers, Media, Programmers, Researchers, Sales and Business Development Managers , Software Developers, Students, Web Developers / Commerce
<b>TARGETED VISITOR GEOGRAPHIC REACH</b>	80% Asia Pacific 10% North America 7% Europe 3% Middle East
<b>EVENT STATISTICS (PROJECTED)</b>	Exhibition Space: 5,500 sqm gross space Number of Exhibitors: 150-200 Estimated Number of Visitors: 8,000
<b>PREVIOUS EVENT STATISTICS (2009)</b>	Number of Visitors: 6,424 Number of Exhibitors: 71



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<p><b>EVENT PROFILE</b></p>	<p>SIGGRAPH Asia 2010 will feature many conference programs organized by industry that will attract the different attendee profiles to the event. These programs provoke thought, explore research and ideas in innovative ways, address issues, interactively engage viewers in discovery, and stimulate their intellect and creativity.</p> <p>These programs are: Computer Animation Festival, Courses, Sketches and Posters and Technical Papers.</p> <p>Alongside these programs, SIGGRAPH Asia 2010 Exhibition will feature exhibitors showcasing products and services from various sectors related to the computer graphics and interactive technology sector. See exciting new developments in technology and offerings from vendors of hardware, software and services.</p> <p>Recruitment of staffing is also a favorite activity by production houses and studios. Tap into this creative energy and business platform where financiers, venture capitalists, research &amp; development institutions, studio, associations and investors gather and meet for business.</p> <p>In the hugely popular exhibitor tech talk area, exhibitors give their product updates and conduct presentations to attendees. These tech talks enable attendees to learn and sample the latest product offerings in the computer graphics and interactive arena.</p>
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**For more information, please contact:**

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