



PR Newswire News Distribution Service for SIGGRAPH Asia Exhibitors

Dear Exhibitors,

PR Newswire Asia, our partner and official newswire service provider of SIGGRAPH Asia 2010, brings you this proven marketing option - press release distribution – to maximize the ROI of your participation in Asia's Largest Computer Graphics Event.

About PR Newswire Asia

PR Newswire (www.prnewswire.com) is the premier global provider of multimedia platforms that enable marketers, corporate communicators, public affairs and investor relations officers to leverage content to engage with all their key audiences. Operating in seven offices across Asia, PR Newswire Asia (www.prnasia.com) has a dedicated team in editorial, client services, media relations, sales and operation functions. PR Newswire Asia sends clients' press releases to a network of 24,000 media points in 170 countries in 40 languages, as well as to millions of investors worldwide, helping companies generate exposure, build brand awareness and attract potential clients, business partners and investors.

Let PR Newswire Spread Your Stories

PR Newswire Asia will tell your greater stories at SIGGRAPH Asia 2010 to around 4,000 journalists and editors representing 800 general media and 350 industry-specific media (High Technology) in Asia-Pacific region.

We will help you get more attentions from media and targeting customers by:

- Maximizing the chance of media coverage by leveraging the most powerful and extensive news distribution network in the region;
- Driving visitor traffics by feeding your corporate and product news to trade and general media in the region before, during and after SIGGRAPH Asia 2010;
- Generating more product enquiries and sales leads by reaching out to a wider range of potential buyers beyond the show;

As a SIGGRAPH Asia 2010 Exhibitor, the distribution service provided to you will include:

- Distribution of your story in English and Korean to Korea High-Tech circuit
Price: USD 320 for first 400 words and USD 80 for every extra 100 words
- Enhanced dissemination in English to Asia-Pacific Regional Technology circuit
Price: USD 500 (no word count charge)
- Volume discount will be offered for subscribing more than five (5) times of release distribution.

Your Next Step

Please contact Ms. Katharina Trump or Ms. Rabita Jamal to place your order for the above service.

Tel: (65) 6500 6729 / Fax: (65) 6296 2771

E-mail: k.trump@koelnmesse.com.sg or r.jamal@koelnmesse.com.sg

Act now to strengthen your participation in SIGGRAPH Asia 2010!